



MAPCCS

Newsletter September 2012

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MAPCCS Annual Conference

Learn, Grow, Succeed!

Join us for the MAPCCS Annual Conference, December 6 & 7, 2012

December 6 - Owners and Directors Management Session focusing on regulatory and legislative issues facing our industry and what we do about it!

December 7 - Conference for Managers, Faculty and Staff, offering training sessions for financial aid officers to improve performance and reduce default rates; increase admissions of quality students; providing quality, effective student services to improve retention; classroom management techniques for faculty; and many, many more!

This years' conference promises to be exciting, educational and informative so that we can take our schools to a new level in 2013!

It is with deep disappointment that we report, Tabatha Coffey will not be joining us as our annual conference guest speaker. She had committed to the event but had a production schedule change that prevents her from attending. However, we promise this conference is going to be a huge success.

Government Affairs Update Fall 2012

As an ongoing segment in the MAPCCS Newsletter we provide MAPCCS members with government affairs activities of the MAPCCS Government Affairs program. MAPCCS is engaged in promoting, tracking and responding to various issues of importance to the membership before applicable legislative and governmental bodies and agencies with the objective of improving the business environment for our members and students.

MAPCCS Government Affairs efforts are lead by Marc Rosendorf who has broad based experience in business and government affairs throughout the region including Annapolis and Baltimore. Mr. Rosendorf is tasked with coordinating government affairs initiatives, communications, and activities by and between MAPCCS Board Members, MAPCCS individual members, private business and

government, business, trade associations and community leaders.

Our activities include efforts toward educating Maryland policy makers about concerns and issues confronting MAPCCS members. This also involves our communication with national association leaders and research and review of activities in other states that have involved or dealt with similar issues or concerns.

During the past several months MAPCCS Government Affairs activities have primarily been focused on two significant items that have taken up considerable time and effort.

These items are: (i) continued efforts through coalition building and direct outreach to stakeholders and public and private policy makers to bring Maryland's policy in line with many other states by offering to limited English proficient Marylanders the right to take Cosmetology and Barber License Exams in either Spanish and Vietnamese; and (ii) easing the burden on Maryland private colleges and career schools by working with Maryland Higher Education Commission (MHEC) to reduce the bond requirements for Maryland Title IV private colleges and career schools so that this expense is more in line with bond requirements in other nearby states.

MAPCCS Government Affairs Director Marc Rosendorf testified before both the Maryland Board of Barbers and the Maryland Board of Cosmetology on this matter along with MAPCCS Board Members Ed Gillespie, G'Marie and Tony DaRosa.

Along the way in our efforts to encourage the State of Maryland to permit Spanish & Vietnamese testing as an option we have worked extensively with numerous Maryland policy makers and legislative leaders, including, Senator Victor Ramirez (District 47-Prince George's County), Delegate Craig Zucker (District 14-Montgomery County), Delegate Pam Beidle (District 32-Anne Arundel County), Delegate Melony Griffith, chairman of the Prince George's County Delegation (District 25-Prince George's County), DLLR Commissioner Harry Loleas, Alexander Sanchez (former Maryland Labor Secretary/Department of Labor, Licensing Regulation (DLLR)), who currently serves as Chief of State to Baltimore Mayor Stephanie Rawlings-Blake, and Special Secretary Minority Affairs to Governor O'Malley-Zenita Wickham-Hurley.

We have also reached out to other stakeholders, trade associations and advocacy groups and formed a coalition to assist in achieving the MAPCCS goal of permitting Spanish & Vietnamese persons the option to take Cosmetology and Barber exams in their native languages. Coalition members and other organizations MAPCCS has teamed with include International Council of Shopping Centers (ICSC), Maryland Hispanic Chamber of Commerce, Casa de Maryland, Maryland Department of Business & Economic Development (DBED), and Maryland Vietnamese Mutual Association.

On September 10th we anticipate the Maryland Board of Cosmetology to vote on whether to permit the Cosmetology exams to be given in Spanish and Vietnamese. We will keep you apprised of the results of the voting. As a result of these MAPCCS efforts, Senator Victor Ramirez sent a letter endorsing MAPCCS' bilingual

testing initiative to the Maryland Boards of Cosmetology and Barbers. Additionally, strong support for MAPCCS bilingual testing proposal has come from Alexander Sanchez.

The second matter MAPCCS has been advocating is reduction/elimination of certain costly guarantees that are mandated upon Title IV career schools. The financial guarantees are burdensome and place Maryland businesses at a competitive disadvantage to career schools located in some of the surrounding states. MAPCCS President Ed Gillespie and other Board Members are working with Maryland Delegate Carolyn Howard (District 24) to improve the current situation. Dean Kendall, Associate Director of Workforce Development from Maryland Higher Education Commission (MHEC) has reviewed some proposed improvements with MAPCCS. We hope that these proposed improvements are approved before the end of this year.

As an additional item, Senator Victor Ramirez has accepted our invitation to be one of the Keynote speakers at the upcoming Annual Conference in December.

