



MAPCCS

Newsletter June 2012

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Tips on Preparing the MHEC Annual Report and Best Practices Workshop

Friday, July 27th

2-4pm at Baltimore School of Massage

Please join us for tips on preparing the MHEC Annual Report and Best Practices Discussion.

Please RSVP by Friday, June 20th to info@mapccs.org

Introducing: Marc Rosendorf, MAPCCS Government Affairs Director

Marc Rosendorf is the principal attorney with Law Offices of Marc Rosendorf and operates the Rosendorf Group providing consulting, commercial real estate and legal services including government relations, lobbying, association management, and related services.

Mr. Rosendorf's background involves many years working with national, regional and local businesses. As part of his work and experience Mr. Rosendorf has undertaken advocacy of and on behalf of another trade association and numerous businesses including International Council of Shopping Centers (ICSC), Ratner Companies (Hair Cuttery, Bubbles Salons, Salon Ciela), Allure Salons and others. For numerous years Mr. Rosendorf served as a trade association Maryland Governmental Relations Chairman and he has testified before the United States Congress and Maryland General Assembly and has assisted writing legislation beneficial to the industry. Mr. Rosendorf has been successful in establishing coalitions of businesses sharing common interests and has assisted in advancing the common business goals of the respective coalitions.

Government Affairs Update Spring 2012

The MAPCCS Government Affairs program actively promotes various issues of importance to the membership before applicable legislative and governmental bodies and agencies with the objective of improving the business environment for our members and students.

Active promotion of MAPCCS issues is accomplished, in part, by coordinated communication by and between MAPCCS Board Members, MAPCCS Government Affairs Director Marc Rosendorf, MAPCCS individual members, private business and government, business and community leaders.

Our activities include efforts toward educating Maryland policy makers about concerns and issues confronting MAPCCS members. This also involves our communication with national association leaders and research and review of activities in other states that have involved or dealt with similar issues or concerns.

Recent MAPCCS Government Affairs action occurred over the last several months and involved launching a MAPCCS initiative to allow Marylanders the option of taking certain Cosmetology and Barber examinations in languages other than English, including Spanish and Vietnamese.

Action steps included MAPCCS reaching out to key policy makers in Annapolis and attending meetings with the staff of Senator Victor Ramirez (District 47) and meeting with Maryland Secretary of Minority Affairs Zenita Wickham-Hurley and key members of her staff. MAPCCS Board Members Ed Gillespie and G-Marie attended this meeting with Marc Rosendorf and the meeting was instrumental in permitting MAPCCS to forge a working relationship with these key policy makers.

As a result of these MAPCCS efforts, Senator Victor Ramirez sent a letter endorsing MAPCCS' bilingual testing initiative to the Maryland Boards of Cosmetology and Barbers. Additionally, strong support for MAPCCS bilingual testing proposal has come from Alexander Sanchez, Governor O'Malley's Cabinet Secretary for Department of Labor, Licensing and Regulation, and Special Secretary Zenita Wickham-Hurley, the Governor's Minority Affairs Director.

On May 7, 2012 in Baltimore before the Maryland State Board of Cosmetologists, MAPCCS President Ed Gillespie, Treasurer G'Marie and Government Affairs Director Marc Rosendorf testified in support of the MAPCCS proposal to allow Marylanders the option to have cosmetology exams in Spanish and Vietnamese. The proposal appeared well received by the Board of Cosmetology and both Ed Gillespie and G'Marie engaged in a meaningful dialogue with individual Board Members as well as Senior Assistant Attorney General Bruce Spizler. The Board of Cosmetology also heard from Deputy Commissioner for Department of Labor, Licensing and Regulation (DLLR) Harry Loleas who spoke on behalf of DLLR Secretary Sanchez and urged the Board to allow for Spanish and Vietnamese testing.

MAPCCS is scheduled to testify on this important matter before the Maryland Board of Barbers on June 11, 2012.

Another matter of critical importance to MAPCCS involves financial guarantees required for Title IV career schools. These financial guarantees have been burdensome and place Maryland businesses at a competitive disadvantage to career schools located in some of the surrounding states. Through the leadership of MAPCCS President Ed Gillespie, MAPCCS obtained the introduction in the Maryland House of Delegates by Delegate Carolyn Howard (District 24) of HB 1297, a bill to eliminate the financial guarantees for Title IV schools that have been in operation in Maryland for more than 5 years. At the conclusion of the hearing Delegate Howard met with Ed Gillespie, G'Marie and Tony Darosa representing MAPCCS together with Gareth Murray, Director of Legislative Affairs and Dean Kendall, Associate Director of Workforce Development from Maryland Higher Education Commission (MHEC). Delegate Howard, the Deputy Speaker Pro Tem of the Maryland House of Delegates, obtained commitments from MHEC and MAPCCS to develop a reasonable workable compromise on this matter outside of the General Assembly. Subsequent to the bill hearing MAPCCS has met and

corresponded with MHEC in an effort to reach agreement on the details of the new proposal to present to MHEC. This proposal should be finalized and introduced to MHEC shortly and the primary aspects of the proposal require that Title IV schools who have been in operation in Maryland for more than 5-years be required to provide financial guarantees capped at an amount not to exceed the maximum student tuition liability owed by the enrolled students.

We will keep you updated on these matters in the next MAPCCS newsletter.